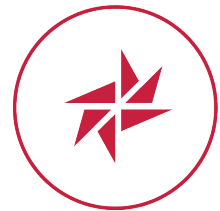


DIY

LIBRARY CAREER

N L S 8



**Sponsorship
Prospectus**

8th New Librarians' Symposium

National Library of Australia Canberra, Australia

23-25 June 2017

8th New Librarians' Symposium NLS8

23 June 2017 – Workshops

24 & 25 June 2017 - Symposium

National Library of Australia, Parkes Place,
Canberra

About Team NLS8

Team NLS8 is a group of students and new graduates from all over Australia who decided to work together to create the 8th New Librarians' Symposium. Our aim is to create an NLS8 that is exciting, innovative and challenging. We hope to inspire and guide new LIS professionals, with as many opportunities as we can possibly offer to get hands on with emerging technologies, to create connections with other professionals, and to shape our own careers and the future of libraries in Australia and beyond.

Connect with Team NLS8

Amy Walduck, Co-Convenor | 0438 730 905

Sally Turbitt, Co-Convenor | 0432 433 300

Shannon Parsons, Finance | 0417 071 364

sponsorship@nls8.com | Twitter [#nls8](https://twitter.com/ALIANls) | Instagram [#nls8](https://www.instagram.com/ALIANls) | www.nls8.com

About ALIA

The Australian Library and Information Association is the national professional organisation for the Australian library and information services sector.

Together we seek to empower the profession through the development, promotion and delivery of quality library and information services to the nation, through leadership, advocacy and mutual support.

Connect with ALIA

Phone +61 2 6215 8222

Address ALIA House, 9-11 Napier Close, Deakin ACT 2600

Twitter [@ALIANational](https://twitter.com/ALIANational) | facebook.com/ALIANational | Instagram [@ALIANational](https://www.instagram.com/ALIANational)

Invitation

It is with great pleasure that we invite you to sponsor the 8th New Librarians' Symposium to be held at the National Library of Australia, Parkes Place, Canberra from Friday 23 - Sunday 25 June 2017.

Event Description & Program Overview

ALIA's NLS is a low-cost, high-value 3 day event of keynotes, workshops, panels and speaker sessions geared towards students and new Library and Information Sector professionals but open to everyone. NLS brings together the future leaders of the Australian LIS industry to learn, discuss and direct the future of libraries and cultural institutions.

The theme for NLS8 is DIY Library Career. NLS8 is where attendees will take control through practical hands-on learning, fresh ideas, passionate speakers and challenging conversations. We want people to feel a little uncomfortable, very energised and take actual, useable skills back home. We know how important it is to keep on learning and shaping our careers as GLAM professionals. We also know (because we asked) that our peers want to expand their knowledge beyond their library studies, and beyond their day to day roles. They told us that there are gaps in their knowledge and experience that need to be filled and we want to empower them to fill those gaps.

NLS8 is an inclusive and dynamic professional development opportunity – for new professionals to volunteer, present, workshop, network, and participate with other new grads and students from around Australia.

Audience

NLS8 is expected to attract more than 200 delegates from the GLAM sector in Australia, New Zealand and overseas, including:

- Public, school, academic, state, special and corporate libraries
- Archives
- Public sector
- Information technology
- Academia
- Information management
- Galleries
- Museums

NLS8 will attract students and recent graduates – the future leaders of the information profession, in addition to current library leaders and keen NLS supporters. Sponsorship of NLS8 is an important tool for positioning your brand in the forefront of the industry.

Why Sponsor NLS8?

Sponsoring at NLS8 provides you with many long lasting benefits and is a fantastic opportunity to:

- Maintain, build and generate relationships with future library movers and shakers
- Promote and showcase your services and innovative products
- Prominently position your organisation as a key player in the area of library and information services
- Increase awareness and recognition of your brand in the library and information services sector
- Gain industry knowledge through networking with delegates from all sectors

ALIA Affiliation

NLS is a biennial event hosted by the Australian Library and Information Association. Team NLS8 is made up of current students, new librarians and established LIS professionals from academic, public and special libraries and the ALIA Queensland State Manager.

Sponsorship Opportunities

NLS8 offers a wide range of sponsorship opportunities with a number of commitment levels.

Sponsorship packages are negotiable and we would be happy to discuss your specific requirements, and where possible tailor a package to suit your needs.

All sponsorship prices listed below include GST.

Building Careers

Premium Symposium Sponsor

\$10,000 (1 Available)

The Platinum Sponsor will receive prime positioning in the lead up to and throughout the event. The benefits of Platinum sponsorship include:

- Acknowledgments at the opening and closing of each day of the Symposium
- Opportunity to display corporate signage at the registration desk and in the breakout space (signage to be supplied by sponsor)
- Acknowledgement in the official NLS8 Symposium program
- A premium custom social media campaign, created in consultation with our Marketing team, to promote your brand via NLS8 Twitter, Instagram & website channels in the lead-up to and during the Symposium.
- Two complimentary Symposium delegate registrations
- Two complimentary tickets to the reception

Forge New Connections

Symposium Party Sponsor

\$5,000 (1 Available)

This is your opportunity to build relationships with the future leaders of the profession. The Symposium Party takes place on the evening of 24 June 2017 so you will have the chance to connect with our delegates at our official party. The benefits of this sponsorship include:

- Recognition as the official Symposium Reception Sponsor and official naming rights to the event
- Opportunity to display corporate signage at the event (signage to be supplied by sponsor)
- Acknowledgement in the official NLS8 Symposium program

- A custom social media campaign, created in consultation with our Marketing team, to promote your brand via NLS8 Twitter, Instagram & website channels in the lead-up to and during the Symposium.
- One complimentary symposium delegate registration
- Two complimentary tickets to the Symposium reception

Craft An Opportunity

Keynote Speaker Sponsor

\$3,000 (4 Available)

Take the opportunity to sponsor one of our keynote speakers and link your organisation to a high profile industry leader. The benefits of this sponsorship include:

- Acknowledgment by the session chair prior to keynote address
- Opportunity to display corporate signage during the keynote address
- Acknowledgement in the official NLS8 Symposium program
- A custom social media campaign, created in consultation with our Marketing team, to promote your brand via NLS8 Twitter, Instagram & website channels in the lead-up to and during the Symposium.
- One complimentary Symposium delegate registration
- One complimentary ticket to the Symposium reception

Be Prepared!

Scarf Sponsor

\$3,000 (1 Available)

Canberra in winter is cold and chilly and we want our delegates to be warm and toasty! Every delegate, speaker, volunteer and member of Team NLS8 will be given a scarf branded with your logo to wear throughout the symposium and beyond. The benefits of this sponsorship include:

- Your company logo printed on each scarf
- Opportunity to display corporate signage at registration desk (signage to be supplied by sponsor)

SOLD!

- Acknowledgement in the official NLS8 Symposium program
- One complimentary Symposium delegate registration
- One complimentary ticket to the Symposium reception

Nail Your Marketing

Satchel Sponsor

\$3,000 (1 Available)

Every delegate will receive a satchel branded with the symposium logo and your company logo. Maximum exposure at the symposium and beyond. The benefits of this sponsorship include:

- Your company logo printed on each satchel
- One insert included in each satchel (to be provided by sponsor and subject to approval by NLS8)
- Acknowledgement in the official NLS8 symposium program
- One complimentary Symposium delegate registration

Build Your Brand

DIY Breakout Space Sponsor

\$2000 (2 Available)

Call it a breakout space, chill out zone or informal learning centre, the central hub of the symposium is a great place to promote your brand. With a snack station, makerspace, comfy chairs, this is where delegates will gather informally throughout the symposium. The benefits of this sponsorship include:

- Opportunity to display corporate signage throughout the breakout space (signage supplied by sponsor)
- Acknowledgement in the official NLS8 Symposium program
- A custom social media campaign, created in consultation with our Marketing team, to promote your brand via NLS8 Twitter, Instagram & website channels in the lead-up to and during the Symposium.
- One complimentary Symposium delegate registration

DIY Fuel

Break Sponsors \$1,500 (3 sold – 1 break available!)

Catering is a memorable part of every conference experience for all delegates. Link your brand to a fun and memorable experience and gain great exposure at the same time. The benefits of this sponsorship include:

- Verbal acknowledgment during the session prior to the nominated catering break
- Opportunity to display corporate signage during sponsored catering break (signage to be supplied by sponsor)
- Opportunity to place one piece of promotional literature on catering tables at designated catering break (literature to be supplied by sponsor and subject to approval by NLS8)
- Acknowledgement in the official NLS8 Symposium program

How many librarians does it take?

Team NLS8 T-Shirt Sponsor

\$500 (1 Available)

Team NLS8 (committee and volunteers) will be highly visible points of contact throughout the symposium. This is your opportunity to be seen everywhere during the 3-day event! The benefits of this sponsorship include:

- Your company logo printed on t-shirts worn by Team NLS8 (committee and volunteers) throughout the symposium
- Acknowledgement in the official NLS8 Symposium program

SOLD!

Tools of Our Trade

Satchel Inserts

\$500 (Multiple Available)

Your branded notepads, pens and promotional literature will be inserted into every delegate satchel (literature subject to approval by NLS8). We encourage you to think creatively when supplying inserts! The benefits of this sponsorship include:

- One of each item will be inserted into every delegate's satchel (supplied by sponsor)
- Acknowledgement in the official NLS8 Symposium program

Craft your message

General Advertising Sponsor

\$500 (Multiple Available)

Artwork supplied by Sponsor and subject to approval by NLS8 Team.

- Half-page colour advertisement in the official NLS8 Symposium program

Sponsorship Application Form

Organisation Details

Company name _____

Contact person _____ Position _____

Address _____

Suburb _____ Postcode _____

Phone _____ Mobile _____

Email _____

Website _____

Twitter handle _____

Sponsorship Packages (prices inc. GST)

- Premium Symposium Sponsor (1 available) _____ \$10,000
- Keynote Speaker Sponsor (3 available) _____ \$3,000
- Symposium Party Sponsor (1 available) _____ \$5,000
- DIY Breakout Space Sponsor (2 available) _____ \$2,000
- DIY Fuel Break Sponsor (4 available) _____ \$1,500
- Satchel Sponsor (1 available) _____ \$3,000
- Scarf Sponsor (1 available) _____ \$3,000
- Team NLS8 T-Shirt Sponsor (1 available) _____ \$500
- Satchel Inserts (multiple available) _____ \$500
- General Advertising Sponsor (multiple available) _____ \$500

Payment Details

Total amount payable \$ _____ (inc, GST)

Payments can be made by EFT, cheque/money order or via credit card. A tax invoice will be issues for payments made by EFT or cheque.

I am paying via Electronic Funds Transfer (EFT) for the total amount as show above to the following bank account:

BSB No.	062 905
Account No.	10082198
Account name	Australian Library & Information Association Limited.

OR

I enclose a cheque/money order for the total amount as shown above.

Please send your completed agreement to:

ALIA
PO Box 6335
Kingston ACT 2604
Fax: +61 2 6282 2249

TERMS AND CONDITIONS

- By signing and returning this agreement you are agreeing to a non-exclusive Sponsorship agreement between yourselves and ALIA on the terms and conditions set out below and in the agreement.
- ALIA NLS8 will be held at the National Library of Australia, Parkes Place, Canberra from 23-25 June 2017.
- Sponsorship applications will be acknowledged in writing on receipt. Confirmation of acceptance of your application will be sent in writing together with a Tax Invoice.
- Sponsorship package entitlements will commence only on payment of all monies owing. Full payment is requirement within 14 days from date of invoice unless your sponsorship application is submitted on or after 30 April 2017 in which case full payment will be required immediately.
- Sponsorship packages are limited in accordance with the prospectus. If your first preference is unavailable we will contact you to discuss an alternative preference.
- ALIA reserves the right to decline sponsors.
- All amounts are inclusive of Goods and Services Tax (GST) of 10%.
- We reserve the right to vary package entitlements if necessary.
- Cancellation/ Amendments – If you wish to cancel or change your sponsorship package you must advise us in writing to sponsorship@nls8.com. We reserve the right to charge the cancellation fees as follows:
 - On or prior to 30 April 2017 50% of the total value of the sponsorship/exhibition package
 - After 1 June 2017 – 100% of the total value of the sponsorship/exhibition package.
- All cheques are to be made payable to 'Australian Library and Information Association Ltd' and are to be payable in Australian dollars. Payment can also be made by credit card (Mastercard and Visa only) or direct bank deposit by EFT.
- ALIA reserves the right to cancel this event and refund your sponsorship payment in full. In this case liability will be limited to that amount and the sponsor shall have no further claim for damages or loss.

Authorisation

I have read and agree to the Terms and Conditions.

Name _____ Signature _____

Date _____